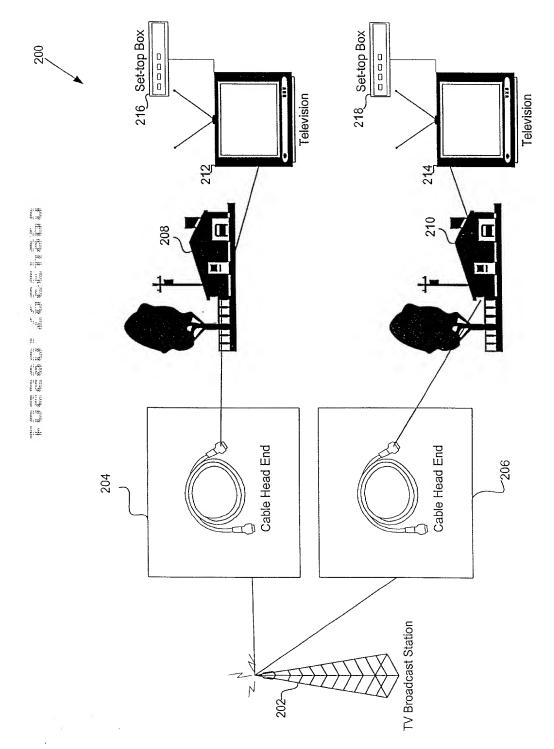
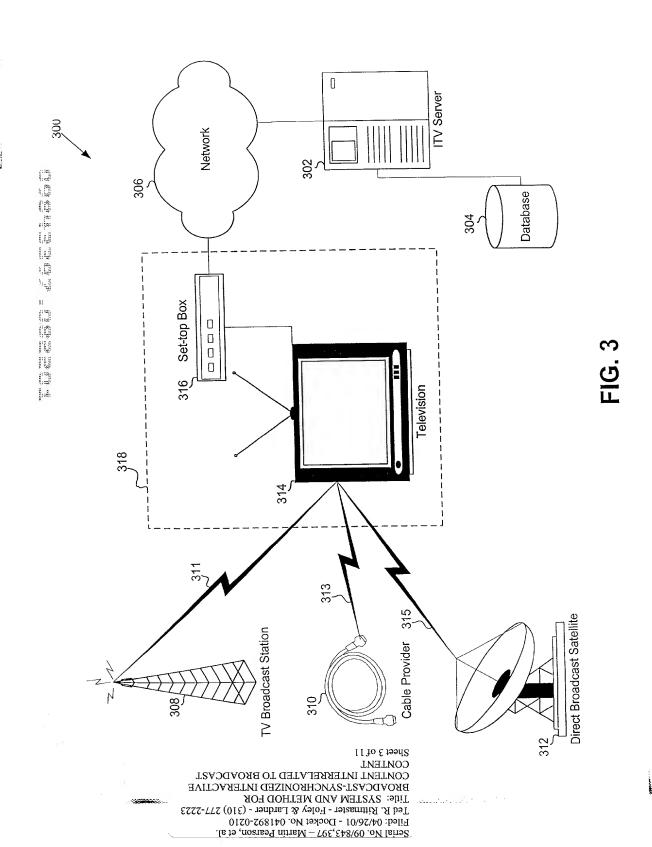


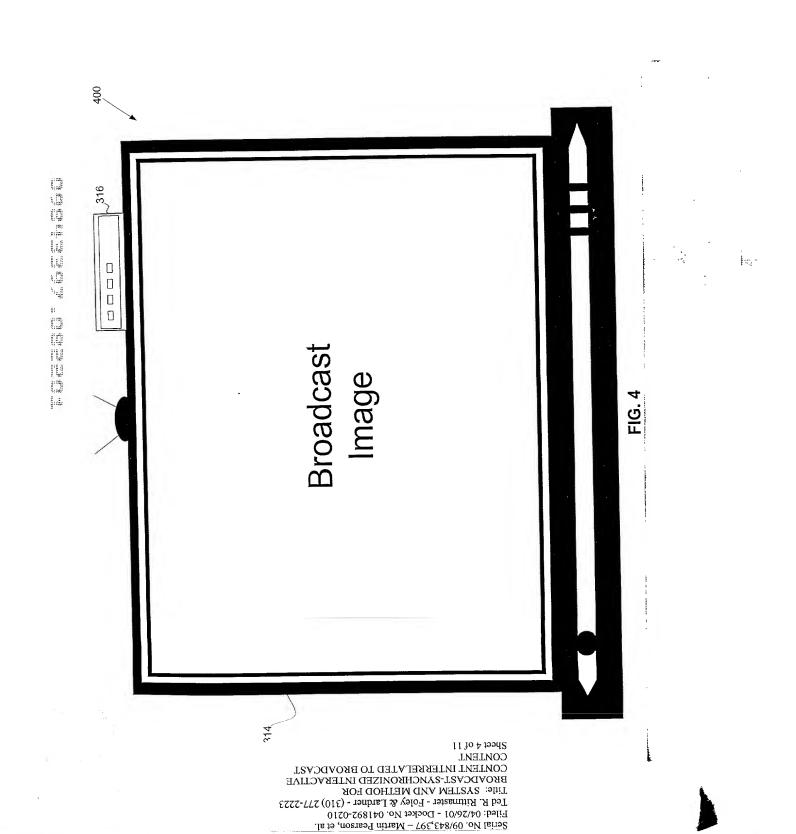
Serial No. 09/843,397 – Martin Pearson, et al. Filed: 04/26/01 - Docket No. 041892-0210 Tide: SYSTEM AND METHOD FOR Tide: SYSTEM AND METHOD FOR SYSTEM AND METHOD FOR CONTENT INTERRELATED TO BROADCAST Sheet 1 of 11

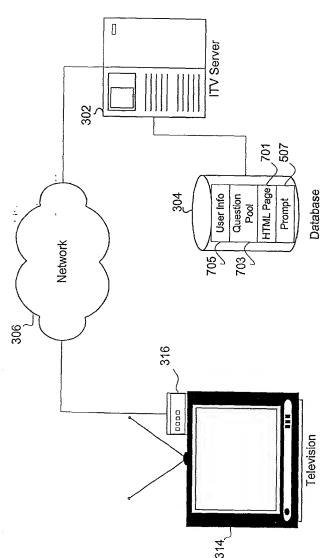


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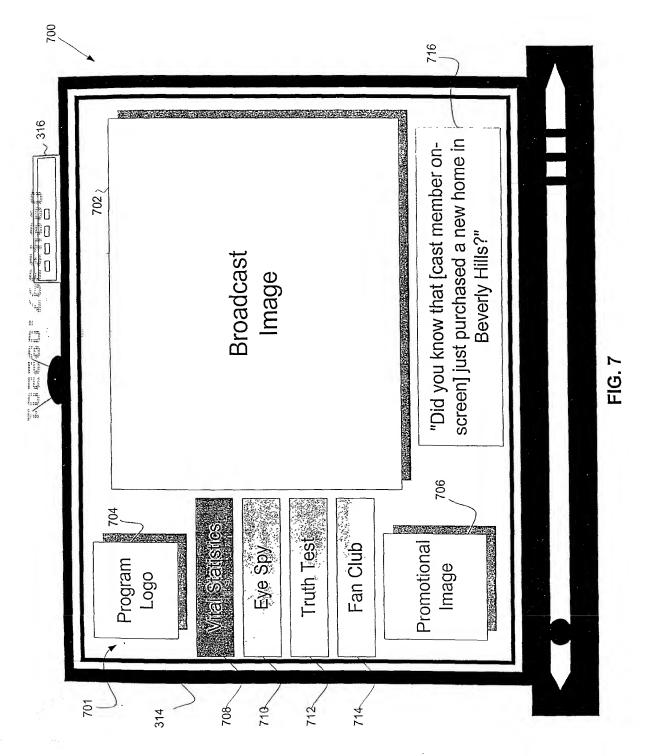






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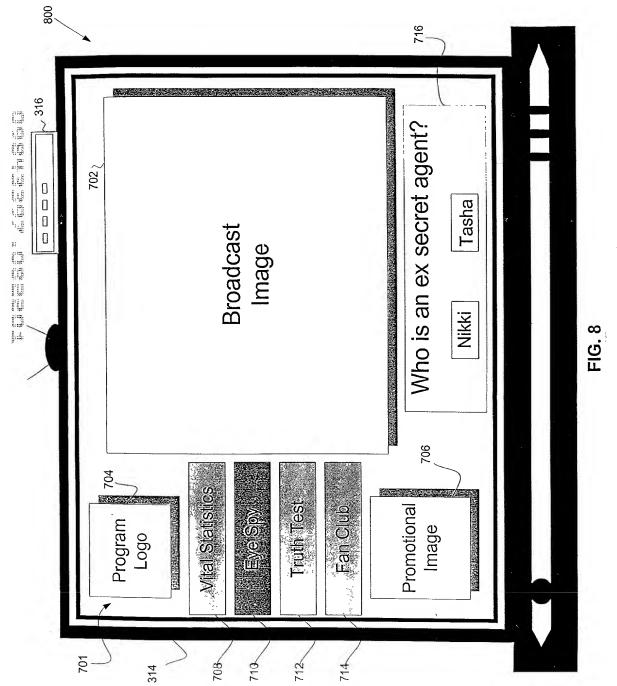
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The Shopper - Foley & Lardner - (310) 277-2223

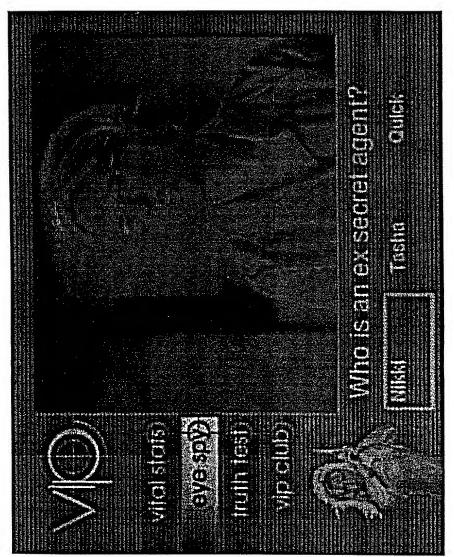
The Shopper - Foley & Lardner - (310) 277-2223

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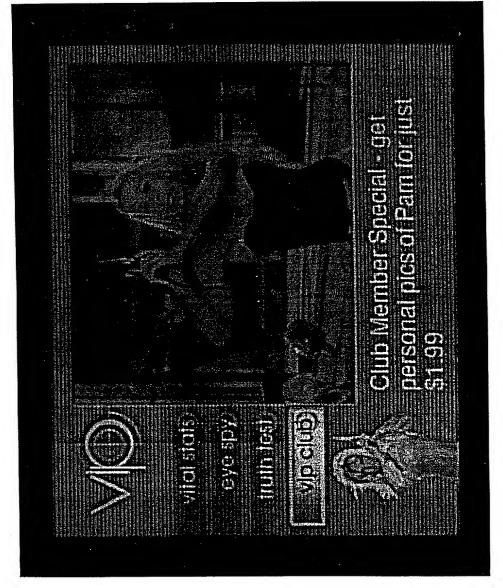


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FIG. 10

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CONTENT INTERRELATED TO BROADCAST
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